

# Redistricting Data Hub

July 1, 2021 | How to Answer Questions About Your Community

# redistricting ... data hub

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# Agenda

- ◆ What is a Community of Interest (COI)?
- ◆ What Questions Can You Answer with Data?
- ◆ A Demonstration

# COMMUNITIES OF INTEREST (COI)

What are *Communities of Interest*  
and how might they be measured?

# How to Define?

- ◇ A COI is a mapping criterion that redistricting bodies might include
- ◇ Definitions range from a sentence requiring map drawers respect COIs to several paragraphs defining what does or does not constitute a COI
  - ◆ Generally, a neighborhood, community, or group of people who share policy concerns and could benefit from being kept whole in a district

# How Common?

- ◇ Half of all states require consideration of COIs as a redistricting criterion
  - ◆ May also be adopted by legislative committees, commissions, or courts
- ◇ Major point of public participation and influence
  - ◆ RDH Data can provide supporting evidence in testimony

# How to Measure?

- ◇ Can be formed from:
  - ◆ Existing geographic areas
  - ◆ Common interests and concerns
  - ◆ Shared community spaces
  - ◆ Many other commonalities!

# What about My State?

- ◇ Q: Does my state require consideration of COIs in redistricting?
- ◇ Q: How does my state define a COI?
- ◇ Q: Where and how can I submit my COI map to the redistricting body?



# What about My State?

- ◇ Q: Does my state require consideration of COIs in redistricting?
- ◇ Q: How does my state define a COI?
- ◇ Q: Where and how can I submit my COI map to the redistricting body?
- ◇ A: Email [info@redistrictingdatahub.org](mailto:info@redistrictingdatahub.org)!

# How to Measure?

- ◇ Members of the community are usually best suited to identify and define their own community

# WHAT QUESTIONS CAN YOU ANSWER WITH THE DATA?

Some of the data we make available, and  
how they might provide *insights on your COIs*

# RDH DATA

- ◆ RDH provides data that can answer questions about your community:
  - ◇ **American Community Survey (ACS)** data (Census Bureau)
  - ◇ **Citizen Voting Age Population (CVAP)** data (Census Bureau)
  - ◇ **Voter File** and **Commercial Voter File** data (L2)
  - ◇ **Population Projections** (HaystaqDNA)

# ACS 5-Year Estimates

- ◆ Data based on samples, and averaged over five years
- ◆ Includes total population, and population by race and ethnicity
- ◆ Available from 2010 to 2019 for block group, census tract, county, and state
- ◆ Both SHP and CSV format

# CVAP Estimates

- ◆ Data based on samples, and averaged over five years
- ◆ Includes estimates of the citizen population 18 years of age and older, by race and ethnicity
  - ◇ RDH modifies the categories to match the OMB categories
- ◆ Available from 2010 to 2019 for block group, census tract, county, and state
- ◆ Both SHP and CSV format

# Voter File Data

- ◆ Data based on voter registration files
- ◆ Includes counts of voters by age, ethnicity, party affiliation, and voting history
  - ◇ All counts correspond to the voters registered as of March 9, 2021
- ◆ Available at the 2010 block level
- ◆ CSV format only

# Commercial Voter File Data

- ◆ Includes numerous appended variables, such as:
  - ◇ Language
  - ◇ Religion
  - ◇ Education
  - ◇ Employment and occupation
  - ◇ And more
- ◆ Available at the 2010 block level
- ◆ CSV format only



# Population Projections

- ◆ Data based on statistical methods and estimates
- ◆ Includes population projections for P1 and P2 tables
  - ◇ P1 = population by race
  - ◇ P2 = population by race and Hispanic / non-Hispanic
- ◆ Available at the 2020 and 2030 block and block group level
- ◆ Both SHP and CSV format

# MetaData

- ◆ Every data set comes with metadata, which explains:
  - ◇ what each field in the dataset contains
  - ◇ a brief outline of the methodology

# GEOIDs

- ◆ For example, the metadata for all these datasets identify GEOID as the first field, which is the Census Bureau's unique identifier for every level of geography

## Hierarchy Diagrams

Diagrams showing how levels of geography relate to one another.

Area Type	GEOID Structure	Number of Digits	Example Geographic Area	Example GEOID
State	STATE	2	Texas	48
County	STATE+COU NTY	2+3=5	Harris County, TX	48201
County Subdivision	STATE+COU NTY+COUSU B	2+3+5=10	Pasadena CCD, Harris County, TX	48201 92975
Places	STATE+PLA CE	2+5=7	Houston, TX	48350 00
Census Tract	STATE+COU NTY+TRACT	2+3+6=11	Census Tract 2231 in Harris County, TX	48201 22310 0
Block Group	STATE+COU NTY+TRACT +BLOCK GROUP	2+3+6+1=12	Block Group 1 in Census Tract 2231 in Harris County, TX	48201 22310 01
Block*	STATE+COU NTY+TRACT +BLOCK	2+3+6+4=15 (Note – some blocks also contain a one character suffix (A, B, C, ect.)	Block 1050 in Census Tract 2231 in Harris County, TX	48201 22310 01050

## A DEMONSTRATION

What can I do with these data  
to *learn more about my community?*

# Merging Data in Google Sheets

- ◆ `=VLOOKUP ($A1, ny_acs5_2019_bg!$A:$AF, COLUMN () - 1, FALSE)`
  - ◇ \$A1 = look for the value in this cell in the current tab
  - ◇ ny\_acs\_2019\_bg = look for this value in the other tab
  - ◇ !\$A:\$AF = the columns to search for in the other tab
  - ◇ COLUMN()-1, = place the first matching value found in the column to the left of your current column
  - ◇ FALSE = place only exact matches
- ◆ Can be done with other levels of geography, as long as you have matching GEOIDs
- ◆ This approach can be used to analyze proposed districts

# Final Notes

- ◆ Redistricting data expected late September, but the Census Legacy Format Redistricting Data File will be released by August 16
  - ◇ RDH will process and host tabulated, user friendly version of the data within one week of release
- ◆ Join our mailing list today to be notified:  
<https://redistrictingdatahub.org/newsletter/>

# Feedback and Support

- ◆ Survey link: <http://bit.ly/RDHfeedback>
  - ◇ Sign up for additional training
  - ◇ Provide feedback on website
- ◆ For time-sensitive data support inquiries: [info@redistrictingdatahub.org](mailto:info@redistrictingdatahub.org)